

Student Film Rubric

Name of Film: _____

Evaluated by: _____



	Score
<p>Story Content (10 points):</p> <ul style="list-style-type: none"> • Clear, interesting conflict • Characters and plot come together to create human interest • Effective use of dialogue • Creativity of story concept • Effective plot development and resolution; clear purpose in each scene 	
<p>Cinematic effect (10 points):</p> <ul style="list-style-type: none"> • Variety of camera angles; creative use • Variety of shots, used effectively • Action/movement used to develop characters and plot • Effective, appropriate lighting • Creative use of costume, props, and other visual details • Overall aesthetic appeal 	
<p>Editing (5 points):</p> <ul style="list-style-type: none"> • Smooth flow; effective pacing • Sound and visuals well coordinated • Attention to continuity 	
<p>Sound (5 points):</p> <ul style="list-style-type: none"> • Music enhances content; effective sound effects • Appropriate music and sound level • Voices clear and easy to understand 	
<p>Comments:</p> 	<hr/> Overall Score