

ABERCROMBIE & FITCH 2

Activity Overview

The following activity illustrates how spreadsheets can be used by a retail clothing store that sells merchandise to the general public. Businesses must determine how inventory should be marked up by dollars and percents.

This activity expands on the Abercrombie & Fitch® spreadsheet created in Activity 7.

Instructions

1. Open the file ABERCROMBIE & FITCH previously created in Activity 7.

Note: Unless otherwise stated, the font should be set to Arial, the font size to 10 point.
2. Delete row 1 containing the Activity # and Student Name.
3. Type the additional column headings as shown for columns G and H. Bold these headings
4. Center align columns G and H.
5. Type the additional data shown in cells A17 and A30.
6. Compute the formulas for the first item as follows:
 - a. $\$ \text{ MARKUP} = \text{SELLING PRICE} - \text{UNIT COST}$ -> In cell G8, type =F8-E8
 - b. $\% \text{ MARKUP} = \$ \text{ MARKUP} / \text{UNIT COST}$ -> In cell H8, type =G8/E8
7. Copy and paste these formulas for the remaining men's and women's wear items.
8. Format cells E8 - G29 as currency displaying 2 decimal places and the \$ symbol.
9. Format cells H8 - H29 as percentages displaying 2 decimal places.
10. In cells B17 and B30, use the COUNT function to determine the number of items for men's wear and for women's wear. Enter the following formulas:
 - a. In cell B17, type=COUNT(B8:B16)
 - b. In cell B30, type =COUNT(B19:B29)
11. Select cells A1 - H30 and set the AutoFormat feature to "List 2."

Note: If "List 2" is not an option, select an alternate AutoFormat style to apply to the above cells.

12. Insert a header that shows:
 - a. Left Section Activity 38-Student Name
 - b. Center Section ABERCROMBIE AND FITCH 2
 - c. Right Section Current Date
13. Insert a footer that shows:
 - a. Center Section PAGE number
14. Display formulas in your spreadsheet by using <CTRL> +% to check for accuracy.
15. Carefully proofread your work for accuracy.
16. Save the spreadsheet as ABERCROMBIE & FITCH 2.
17. Analyze the changes made to the data in the spreadsheet.
18. Set the Print Area to include all cells containing data in the spreadsheet.
19. Print Preview and adjust the Page Setup so that the spreadsheet fits on one page/Set the page orientation to landscape.

	A	B	C	D	E	F	G	H
1	ABERCROMBIE FITCH							

2	Markup Schedule November 2005							
3								
4								
5		ITEM			UNIT	SELLING	\$	%
6		NUMBER	ITEM	STYLE	COST	PRICE	MARKUP	MARKUP
7								
8	Men's wear	66147091	Polo	Salmon Lake	15	34.5		
9		68047979	Henleys	Caroga Lake	20	39.5		
10		67252066	Tees Short Sleeve Logo	Mount Colden	10	19.5		
11		68046404	Fleece	Roaring Brook	20	39.5		
12		73012342	Denim Jacket	Bull Point	60	79.5		
13		65014099	Sweater	Ridge Trail	20	39.5		
14		72024865	Jeans	Kilburn low rise boot	20	39.5		
15		71032968	Classic Pants	Woodfalls cargo	25	44.5		
16		70033081	Shorts	Bradshaw cargo	20	39.5		
17	Total Items							
18								
19	Women's wear	97170590	Message Tees	Beauty and Brains	6	15.5		
20		81367542	Tanks/Camis	Cecilia	5	12.5		
21		81373714	Knits	Danielle	15	24.5		
22		82050120	Pullover Fleece	Kylie velvet	20	39.5		
23		82048637	Track Jackets	Jaime	40	59.5		
24		80042350	Sweaters	Alyssa	30	49.5		
25		90014006	Denim Jackets	Tori	65	89.5		
26		90014048	Outerwear	Heather	75	128		
27		86045021	Jeans	Ashley super flare	20	39.5		
28		85094002	Active Pants	Jane stitch	15	34.5		
29		88033853	Denim Skirts	Cynthia	28	54.5		
30	Total Items							