

# ABERCROMBIE & FITCH

## Activity Overview

Abercrombie & Fitch® is one of the most successful specialty clothing retailers in the world. Their casual, classic, and All-American lifestyle brand of clothing is synonymous with quality. Their target audience is high school and college students across the globe. They purchase their products from quality manufacturers and then sell to consumers at a huge markup.

The following activity illustrates how spreadsheets can be used by a retail clothing store to list the cost of merchandise (unit cost) and its selling price.

*In this activity, you will practice how to:*

1. *Format cells as numbers.*

## Instructions:

1. Create a NEW spreadsheet.

Note: Unless otherwise stated, the font should be set to Arial, the font size to 10 point.

2. Type the data as shown.
3. Bold cell A2 and change the font size to 14 point.
4. Bold cells A3, A9, and A20.
5. Bold rows 6 and 7.
6. Format the width of column A to 14.0 and left align.
7. Format the width of column B to 14.0 and center align.
8. Format the width of columns C and D to 20.0 and left align.
9. Format the width of columns E and F to 9.0 and center align.
10. Select column B and format it as numbers displaying 0 decimal places.
11. Select columns E and F and format them as numbers displaying 2 decimal places.
12. Carefully proofread your work for accuracy.
13. Save the spreadsheet as ABERCROMBIE & FITCH.
14. Analyze the changes made to the data in the spreadsheet.
15. Set the Print Area to include all cells containing data in the spreadsheet.
16. Print Preview and adjust the Page Setup so that the spreadsheet fits on one page.
17. Print a copy of the spreadsheet if required by your instructor.

## ACTIVITY 7: ABERCROMBIE & FITCH® DATA SPREADSHEET

	A	B	C	D	E	F
1	<b>Activity 7 Student Name</b>					
2	<b>ABERCROMBIE &amp; FITCH</b>					
3	<b>Markup Schedule November 2005</b>					
4						
5						
6		<b>ITEM</b>			<b>UNIT</b>	<b>SELLING</b>
7		<b>NUMBER</b>	<b>ITEM</b>	<b>STYLE</b>	<b>COST</b>	<b>PRICE</b>
8						
9	<b>Men's wear</b>	66147091	Polo	Salmon Lake	15	34.5
10		68047979	Henleys	Caroga Lake	20	39.5
11		67252066	Tees Short Sleeve Logo	Mount Colden	10	19.5
12		68046404	Fleece	Roaring Brook	20	39.5
13		73012342	Denim Jacket	Bull Point	60	79.5
14		65014099	Sweater	Ridge Trail	20	39.5
15		72024865	Jeans	Kilburn low rise boot	20	39.5
16		71032968	Classic Pants	Woodfalls cargo	25	44.5
17		70033081	Shorts	Bradshaw cargo	20	39.5
18						
19						
20	<b>Women's wear</b>	97170590	Message Tees	Beauty and Brains	6	15.5
21		81367542	Tanks/Camis	Cecilia	5	12.5
22		81373714	Knits	Danielle	15	24.5
23		82050120	Pullover Fleece	Kylie velvet	20	39.5
24		82048637	Track Jackets	Jaime	40	59.5
25		80042350	Sweaters	Alyssa	30	49.5
26		90014006	Denim Jackets	Tori	65	89.5
27		90014048	Outerwear	Heather	75	128
28		86045021	Jeans	Ashley super flare	20	39.5
29		85094002	Active Pants	Jane stitch	15	34.5
30		88033853	Denim Skirts	Cynthia	28	54.5